

Media Ground Rules

These Ground Rules are specific to the 2025 Modern Warfare Week, 17 - 20 November, taking place at the Iron Mike Conference Center and The Range Complex, and are not intended for blanket use at all Global SOF Foundation (GSOF) functions.

The 2025 Modern Warfare Week is open to accredited and registered journalists, however, failure to adhere to the prescribed ground rules can be cause for dismissal from the Symposium.

- All media, including print, broadcast, radio and social media, must register with GSOF before attending the symposium. All media registrants are subject to approval. Please register at mww.gsofsymposium.org/
- Media must wear credentials at all times and identify themselves before speaking with any Symposium guest.
- Sessions are open to the media except for those indicated as Closed to Media:
 - Closed to Media:
 - i. Sessions will be announced soon
 - All other Panel discussions are under the Chatham House Rule
- Media are invited to event networking receptions but are not permitted to record or conduct interviews.
- Photography, filming, or live streaming are NOT permitted in any Symposium session. Photos and videos may be taken during the Exhibition or Demo Day with permission of anyone who is featured in the photo. Permission must also be obtained to photograph any displayed technologies.
- Interview requests may be directed to the Points of Contact listed below.
- Journalists cannot freely approach Symposium speakers, but they may approach Symposium attendees and GSOF staff as appropriate. All speakers, guests, and GSOF staff have the right to refuse any discussion with media. Some guest speakers, due to their subject matter or security concerns, may request a closed session. GSOF may also independently record and interview with the interviewee's approval.
- Hallways, meeting rooms and common areas not in use by other Symposium attendees and sponsors may be used by media to conduct interviews.
- Social sharing from an open session or in a common area is authorized using the hashtag: #mww2025
- GSOF does not have the ability to provide transcripts but will ask the speaker to provide them upon request. Speakers are under no obligation to provide transcripts, notes or any written material to GSOF or any journalist.

Contact Information:

- Ms. Chelsea Hamashin, GSOF Vice President of Marketing and Events: chamashin@gsof.org, (813) 486-7684
- Mr. Jason Salata, PR Consultant, <u>isalata@gsof.org</u>, (808) 218-0838

Definition of Terms

On the Record

Information may be quoted directly and attributed to the official by name and title.

On Background

The official's remarks may be quoted directly or paraphrased and are attributed to a "Subject matter expert" or a "GSF Official," as mutually determined by the official and the media member.

On Deep Background

The source cannot be quoted or identified in any manner, not even as "an unnamed source." The information is usually couched in such phrases as "it is understood that" or "it has been learned." The information may be used to help present the story or to gain a better understanding of the subject, but the knowledge is that of the reporter, not the source.

Off the Record

Nothing of what the journalist is told may be used in the story. The information is meant only for the education of the reporter.

Chatham House Rule

When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.